



Changing the Landscape of  
**MATERNITY CARE**  
in Martin County

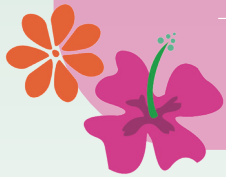


*Living our* **VISION**

**EVERY** *baby* **BORN HEALTHY...**

**EVERY** *mother* **SUPPORTED...**

**EVERY** *father* **INVOLVED.**



Bringing **PRENATAL CARE** *to*  
**EXPECTANT MOTHERS**



The **MOM Mobile: Maternity Care on the Move** is changing the landscape of maternity care in Martin County.

The **MOM Mobile** is now taking prenatal care directly to expectant mothers in Golden Gate, East Stuart, Indiantown and Hobe Sound. These are some of our most vulnerable neighborhoods where women have the greatest difficulty travelling to a medical location for prenatal care and follow-up visits.

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**MOM Mobile:**

*Maternity on the Move*

*Maternidad en Movimiento*

[www.mchhealthservices.org/mommobile](http://www.mchhealthservices.org/mommobile)





# Our **IMPACT**

Our midwives are on board the **MOM Mobile**, giving care to expectant mothers right in their own neighborhoods, connecting them with doulas, and teaching them how to care for themselves and their babies.

**76%**

of pregnant women were screened in 2023-24 for risk factors that might endanger them or their babies.

**90%**

of Martin County babies were screened for risk factors that could contribute to poor health and developmental outcomes.

**100%**

of women in Healthy Start's **Nurse Family Partnership** initiated breastfeeding.

**322**

families participated in our **Home Visitation Program** to ensure mothers and children are healthy, safe, and bonding and that their baby is developing successfully.

**932**

families were connected to life-impacting services like parenting education, breastfeeding support, childbirth education, dental services, or mental health counseling.



## Low Infant Mortality Rate in our community

2022

**3.9**

deaths per thousand births

1994

**12.31**

deaths per thousand births

# Bridging **CULTURAL** *Differences*

In **2023-24**

**11**

women trained  
to be doulas

**87**

women helped  
through pregnancy  
and childbirth by  
doulas

Our **Doula Program** is an innovative way to support pregnant women who have cultural differences, language difficulties, low income, or other high-risk factors.

Doulas offer physical, emotional and educational support to a mother before, during and shortly after childbirth. They build cultural connections that result in enhanced care and better outcomes.

## Encouraging **FATHERS**

Our successful **David Cardno Fatherhood Initiative** in Martin, St. Lucie, Indian River, and Okeechobee counties equips fathers with the skills they need to be good dads.



**58**

fathers gained  
valuable insights into  
topics including the  
value of marriage and the  
importance of bonding  
with their children.





# Helping *with* **PRACTICAL NEEDS**



**Ellie's Boutique**, located within our Healthy Start office, offers donated items to our families to make life a little easier.

**Pack n plays and car seats** are provided with education to ensure safe sleep and safe travel for infants.



**195,000** diapers distributed to **965** families in need from the Healthy Start Diaper Pantry.

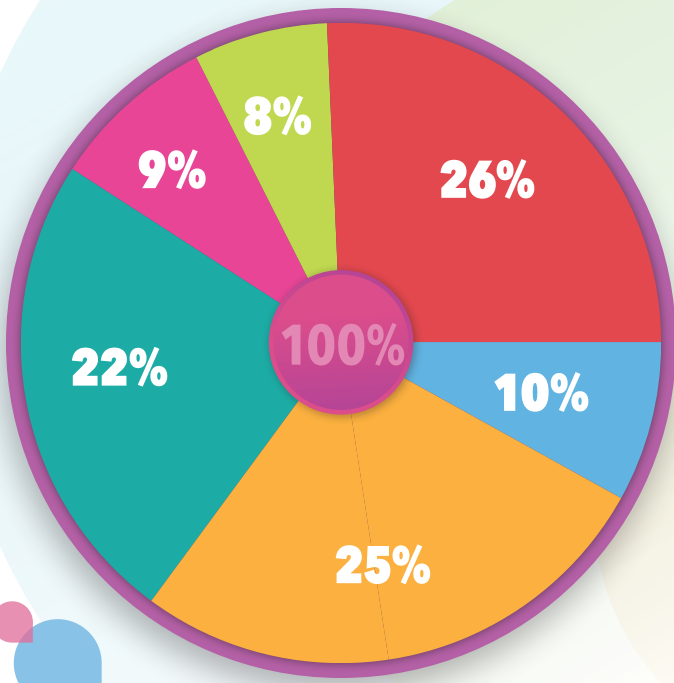
## Caring *in* **TIMES OF SORROW**

**Madison's Miracles** provides support and resources to grieving parents who have experienced stillbirth, pregnancy, or infant loss in Martin and Okeechobee counties.

**50** families served on the Treasure Coast

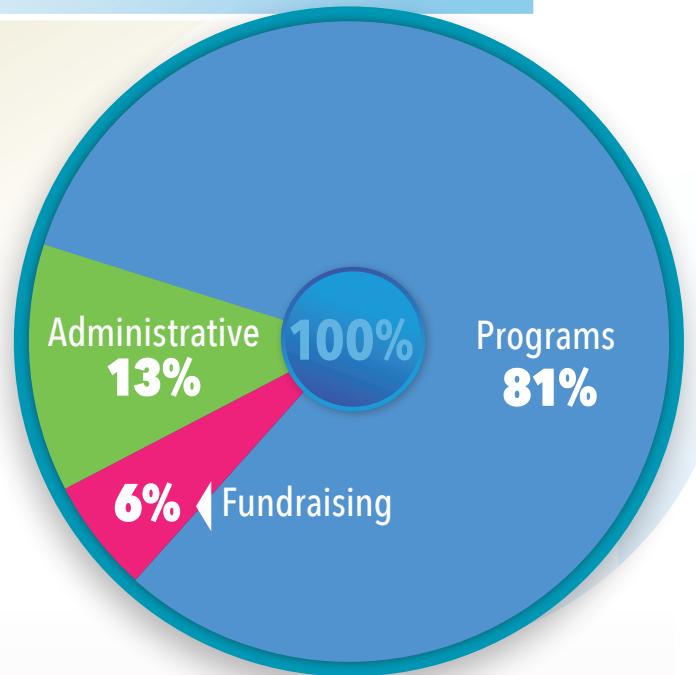


# REVENUE



Income sources in 2023-24	
<span style="color: red;">●</span>	Children's Services Council of Martin County
<span style="color: blue;">●</span>	Medicaid
<span style="color: orange;">●</span>	FL Department of Health
<span style="color: teal;">●</span>	Local Grants
<span style="color: pink;">●</span>	Special events
<span style="color: green;">●</span>	Individual contributions

# EXPENSES 2023-24



*\*Revenue subject to change pending 2023 Audited Financial Statements*

## Our Family of SERVICES

- Prenatal care from qualified midwives
- Birthing care and assistance from community doulas
- Education and support:
  - Breastfeeding
  - Newborn Care
  - Car Seat, Sleep, & Child Safety
  - Nutrition
  - Mental Health Support
  - Childbirth & Parenting Education
  - Fatherhood Coaching
  - Perinatal Mental Health & Bereavement
- Community connections with our partners to help with services like finances, insurance, and basic needs

**All services are confidential and FREE of charge regardless of income.**





# How **YOU CAN HELP**



A baby's future  
is in **YOUR  
HANDS**

**Your investment in Healthy Start  
is an investment in:**

- **Babies**, who deserve a healthy start in life.
- **Mothers**, who may face a lifetime of medical issues without proper care.
- **Fathers**, who may need resources to help them actively participate in their children's lives.
- **Our community**, because we care about our children and want to do all we can to ensure babies are born healthy, mothers are supported, and fathers are involved.



**Martin County Healthy Support is committed to its mission to support inclusive access to exceptional prenatal care and ongoing services that promote healthy growth and development for babies and families in Martin County.**

Please **SUPPORT** our impactful, multi-generational, life-changing work with a donation **TODAY**.



SCAN THE **QR CODE** TO  
**DONATE  
NOW!**

# BOARD *of* DIRECTORS

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## FUNDING *Partners*

**Much gratitude to our generous private donors and  
our local funding partners.**



100 Women Who Care  
of the Treasure Coast



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772-463-2888



[info@mhealthystart.org](mailto:info@mhealthystart.org) | [www.mhealthystart.org](http://www.mhealthystart.org)

*Healthy Start is a statewide non-profit program that provides pregnant women and infants with resources, support and help they need to have positive health outcomes. The program is voluntary and available to ALL Florida residents at no cost.*

The Martin County Healthy Start Coalition is a charitable 501(c)(3) organization.

Tax ID#: 65-0359999. Your donation is completely tax-deductible to the fullest extent of the law.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 800-HELP-FLA (435-7352) OR VISITING [WWW.FLORIDAConsumerHELP.COM](http://WWW.FLORIDAConsumerHELP.COM).

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